

The image features a city skyline at dusk or dawn, with buildings and their lights reflected in the water. The Nexiya logo is positioned in the upper left corner. A large, semi-transparent blue triangle is overlaid on the right side of the image, containing the text 'PRESS RELEASE' and the date 'November 26, 2025'.

NEXIYA

PRESS RELEASE

November 26, 2025

FOR IMMEDIATE RELEASE

NEXIYA RAISES \$16,500 TO SUPPORT BLOOD CANCER RESEARCH AND PATIENT CARE

San Diego, CA — November 26, 2025 —Nexiya is proud to announce that its team has raised more than \$16,500 since 2022 in support of Blood Cancer United, an organization dedicated to improving the lives of people affected by blood cancer through research, advocacy, and patient support.

Led by **Founder** and **CEO Nadia Eghaneyan**, Nexiya's commitment to giving back reflects the company's deep care for both people and the communities it serves. "At Nexiya, we believe that success means more when it lifts others," said Eghaneyan. "Supporting Blood Cancer United is one way we continue to stand behind that belief and make a lasting difference."

Blood Cancer United funds groundbreaking research and provides free resources to patients and families affected by leukemia, lymphoma, and other blood cancers. To date, the organization has invested over \$2 billion globally to accelerate life-saving treatments and help patients not just survive—but thrive. Through fundraising events, team initiatives, and community partnerships, Nexiya continues to uphold its mission of giving back and building a stronger, healthier future for all.

About Blood Cancer United

Blood Cancer United is dedicated to curing blood cancers and improving quality of life for patients and their families. The organization funds research, provides education and support services, and advocates for access to quality care worldwide.



PRESS RELEASE


About Nexiya

Nexiya is a woman-owned staffing/recruiting and managed services company specializing in the utility industry. Guided by the values of honesty, integrity, loyalty, and commitment, Nexiya helps build stronger communities by empowering people and organizations to thrive.

Presented By:

Nicolle Lee

Press Contact

 858-345-6266

 Nicolle@nexiya.com

 www.nexiya.com